BAYSTATE FINANCIAL

Baystate is a premier, full service financial firm

- Founded in 1901 Baystate is one of New England's oldest and largest financial services firms offering comprehensive, individualized financial strategies for clients.
- Baystate's broad range of services includes financial planning, business and estate planning, and retirement and special needs
 planning. We also offer a variety of protection and investment products, including life, health and disability insurance and
 long-term care, mutual funds, annuities and IRAs.

Baystate offers comprehensive and coordinated service, not just products

- Baystate provides a unique, top-line client experience based on service.
 This qualitative approach enables Baystate representatives to develop comprehensive strategies and solutions and provide some of the best planning advice in the industry.
- Baystate representatives utilize three important steps: a qualitative fact
 finding process that includes face-to-face consultations with clients to
 understand their needs and goals: an analysis of findings to develop a
 comprehensive and customized financial strategy and recommendations:
 and implementation with periodic meetings and monitoring to ensure
 that clients are achieving their financial goals.

Baystate embodies Integrity, Trust, Professionalism and Competency

- Baystate is built on the principles of integrity, trust, professionalism and competency—values that make Baystate one of New England's most respected and successful financial services firms.
- Baystate and our team of associates, specialists and advisors are committed to these principles and provide clients with the necessary information and planning to help them achieve financial success and stability.

Baystate is a leader and an innovator through our use of specialists

Baystate has pioneered a new model for financial services firms built on a solid infrastructure of specialists, who share their
experience on a wide range of financial issues so that representatives can provide the best solutions to clients.

Baystate has a strong work and corporate philanthropy culture

- Baystate is a strong corporate and community partner dedicated to the clients and communities we serve throughout New England. Baystate participates in a variety of events and activities and drives to help those in need.
- Baystate Financial Charitable Foundation, through its mission of aiding children and children's charities, is committed to giving back to the community and will continue to grow and expand its philanthropic efforts.
- Baystate has been named as one of the best places to work by the Boston Globe, Boston Business Journal and Providence Business News as well as one of America's fastest growing companies by Inc. Magazine.

BAYSTATE QUICK FACTS

- Baystate Financial was founded in 1901
- Dave Porter is only the 5th managing partner in Baystate history
- Baystate has grown from 49
 representatives in 1996 to 275
 representatives today with offices located
 throughout New England.
- Baystate has an independent RIA, Baystate Wealth Management, and recently added *The Sports Group*.
- Baystate has been voted one of the best places to work by media throughout New England.
- www.baystatefinancial.com
- www.baystatefoundation.org
- www.baystatewealth.com



LOCATIONS

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100 William Street, Suite 300

Wellesley, MA 02481 Phone: 781-239-2000

One West Boylston Street, Suite 101

Worcester, MA 01605 Phone: 508-890-6200

900 Route 134 Towne Plaza South Dennis, MA 02660

Phone: 508-760-4072

75 Leighton Road Falmouth, ME 04105

Phone: 207-770-2000

20 Congress Street Marshfield, MA 02050

Phone: 781-834-1111 1155 Elm Street

Manchester, NH 03101 Phone: 603-668-8380

302 Mountain View Drive, Suite 201

Colchester, VT 05446 Phone: 802-863-2801

149 Water Street Exeter, NH 03833

Phone: 603-394-7880

402 Amherst Street Nashua, NH 03063 Phone: 603-578-9899

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East Providence, RI 02915 Phone: 401-434-7560





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